



**FOR IMMEDIATE RELEASE**

Media Contact:  
Crystal Emerick  
[cemerick@gojhe.com](mailto:cemerick@gojhe.com)  
704.361.5230

## **CHARLOTTE-BASED JHE PRODUCTION GROUP EXPANDS TO NASHVILLE**

*Seasoned Event Producer Bert Hensley Assumes Role as General Manager*

**CHARLOTTE, N.C.** (Sept. 28, 2015) – [JHE Production Group](#) President and CEO Jay Howard announced Monday that the award-winning event production company is opening an office in Nashville, Tennessee.

The expansion will allow JHE to serve its growing client roster, specifically with [special events](#) and [corporate meetings](#) solutions.

“Over the course of 27 years, JHE has worked closely with businesses, agencies and musical acts from Nashville,” said Howard. “We are excited by the opportunity to capitalize on those relationships and provide event solutions in the Nashville market.”

Managing the Nashville location will be seasoned event producer Bert Hensley. Prior to JHE, Hensley was a producer for Gary Musick Productions for 11 years. Over the course of his 20-year career, the Oxford, Ohio, native has acquired extensive experience coordinating and executing corporate programs and celebrity-driven events for Fortune 500 companies, associations, marketing agencies, and entertainment industry organizations.

“Bert is well known throughout Nashville for his keen sense of creative production design and flawless live event direction,” said Howard. “He embodies our people-first culture and approaches events with the same passion for delivering best-in-class event experiences for every customer.”

Leveraging its expertise in event execution, depth in corporate meeting planning and extensive lineup of event rental equipment, Nashville operations will be located at 816 Airpark Center Drive.

For more information on JHE’s authentic, in-house experts, please visit [www.gojhe.com](http://www.gojhe.com).

### **About JHE Production Group Inc.**

Founded in 1987, JHE Production Group Inc. (JHE) is an award-winning event production company specializing in live shows, experiential activation, special events and corporate meetings. With an authentic commitment to create lasting memories, the Charlotte, North Carolina, and Nashville, Tennessee-based business has served Fortune 500 companies and national sports marketing clients. Engage with JHE’s in-house experts at [www.gojhe.com](http://www.gojhe.com) and on [Facebook](#), Twitter [@JHEProduction](#) and Instagram [@JHEProduction](#).