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## **JHE LAUNCHES CORPORATE EVENT PRODUCTION DIVISION WITH ACQUISITION OF CHARLOTTE-BASED TOTAL EVENT PRODUCTION**

**HARRISBURG, N.C.** (July 31, 2014) – [JHE Production Group](#) (JHE), an award-winning event experience company, has launched a corporate event production division following its acquisition of Charlotte-based Total Event Production.

The newly-created corporate event production team will provide specialized audio and video solutions; deliver expertise in corporate event execution; and manage an array of event rental equipment including lighting, rigging, staging, soft and hard scenic elements, and audio and video production components.

“Creating a new JHE division that integrates Total Event Production’s expertise and extensive equipment allows us the opportunity to offer existing and potential clients a more diverse skill set,” said [Jay Howard, president of JHE](#). “JHE has the ability to fulfill even more of our clients’ needs.”

### **JHE Acquires Total Event Production**

The acquisition is expected to close in August. The Total Event Production staff and equipment will transition to JHE’s office located in Harrisburg, North Carolina, over the next several months.

“Total has been honored to work with JHE on numerous high-profile events, and we are excited to have the opportunity to join the team,” said Brian Ferguson, Total Event Production vice president and general manager.

Howard added, “Total has been a valued partner for many years, and we are thrilled to now have them as a part of the JHE family.”

### **About JHE Production Group Inc.**

Founded in 1987, JHE Production Group Inc. (JHE) is an award-winning event experience company specializing in live entertainment, experiential activation, special events, opening ceremonies and corporate event production. Serving a myriad of Fortune 500 and national sports marketing clients, JHE creates lasting memories through its unparalleled expertise with concerts, consumer engagement opportunities, meticulously planned and executed mobile tours, festivals, hospitality and more. Engage with JHE’s authentic, in-house experts at [www.gojhe.com](http://www.gojhe.com) and on [Facebook](#), Twitter [@JHEProduction](#) and Instagram [@JHEProduction](#).

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